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# Eggsplain Customer Stories

Inspiration examples for building customer case studies

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# Eggsplain Customer Stories

Inspiration examples for building customer case studies

These fictional examples are designed as inspiration for real Eggsplain customers. Each story follows the same structure so customers can quickly recognize their own situation and use the example as a starting point for developing a customer reference story.


| | | |
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| 01 | NordicCare Group | Healthcare |
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| 04 | GovNord | Public Sector |
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Healthcare

# NordicCare Group

## Regaining control of sensitive data

### Business Challenge

NordicCare had rapidly adopted AI tools across the organization, but had lost visibility into where sensitive data was being processed, where it was stored, and which external AI services had access to it. The IT team was increasingly concerned that confidential information could leave their controlled environment without them knowing.

### Solution with Eggsplain

Eggsplain gave NordicCare a sovereign AI environment where they could control how AI was deployed, where data resided, and which models and users could access it. Existing AI use cases were brought into a governed environment without forcing the business to stop using AI.

### Business Outcome

NordicCare regained visibility, control and confidence over its AI and data. Sensitive information remained within defined boundaries, while employees could continue leveraging AI securely.

> *"We didn't need to stop using AI. We needed to regain control of where our data went when we used it."*

From AI uncertainty → to controlled, sovereign AI adoption.

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Financial Services

# NordBank

## Turning AI governance into an enabler

### Business Challenge

NordBank's employees were experimenting with AI across multiple departments, but every new use case raised the same questions: Which data can we use? Which models are approved? Where is the information processed? Who is responsible? Compliance concerns were beginning to slow down AI adoption.

### Solution with Eggsplain

Eggsplain provided NordBank with a controlled AI environment where approved models, data and users could be governed centrally. Teams could experiment and deploy AI use cases within defined policies rather than creating their own uncontrolled solutions.

### Business Outcome

NordBank moved from “Can we use AI for this?” to “How can we use AI safely for this?” The organization accelerated AI adoption while giving compliance and IT greater visibility and control.

> *“Governance stopped being the department that said no — it became the framework that allowed us to say yes.”*

From AI friction → to governed AI acceleration.

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Construction & Engineering

# BuildCo Engineering

## Protecting intellectual property

### Business Challenge

BuildCo's engineers were increasingly using public AI tools to analyze specifications, generate documentation and solve technical problems. The productivity gains were obvious — but so was the risk. Project documentation, technical drawings and proprietary know-how could potentially end up outside the company's control.

### Solution with Eggsplain

Eggsplain created a secure AI environment for engineering teams, allowing BuildCo to bring AI closer to its proprietary knowledge while maintaining control over its data, models and access.

### Business Outcome

Engineers could continue using AI to increase productivity without having to choose between innovation and protection of intellectual property. AI became part of the company's controlled technology landscape rather than an unmanaged external service.

> *"We wanted our engineers to use AI freely — but not our competitors to benefit from what they put into it."*

From uncontrolled experimentation → to protected AI-powered engineering.

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Public Sector

# GovNord

## Sovereignty by design

### Business Challenge

GovNord wanted to increase the use of AI across public services, but faced strict requirements around data residency, security, transparency and control. Using external AI services created uncertainty about where information was processed and under whose jurisdiction it ultimately fell.

### Solution with Eggsplain

Eggsplain enabled GovNord to establish a sovereign AI environment aligned with its requirements for controlled infrastructure, data residency, model governance and access management.

### Business Outcome

GovNord could move forward with AI initiatives while maintaining the digital sovereignty and control expected from a public-sector organization.

> *"For us, sovereignty isn't about saying no to AI. It's about knowing exactly where AI happens."*

From AI dependency → to digital sovereignty.

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Manufacturing

# IndustrialTech

## Keeping industrial knowledge inside the company

### Business Challenge

IndustrialTech had decades of accumulated engineering knowledge, production data and intellectual property. AI presented an enormous opportunity to unlock that knowledge — but feeding it into external AI services created a fundamental concern: Could the company's most valuable knowledge leave the company in the process of making AI useful?

### Solution with Eggsplain

Eggsplain enabled IndustrialTech to deploy AI around its own data and proprietary knowledge, while maintaining control over where information was stored, how it was accessed and which AI models were used.

### Business Outcome

IndustrialTech began turning its internal knowledge into an AI advantage while keeping its most valuable data and intellectual property within controlled boundaries.

> *"Our competitive advantage is what we know. Eggsplain helps us use that knowledge with AI without giving it away."*

From proprietary knowledge at risk → to proprietary knowledge at work.

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Retail

# RetailOne

## Bringing fragmented AI adoption under control

### Business Challenge

RetailOne discovered that AI adoption was happening everywhere — marketing, HR, sales, customer service and finance. Employees were choosing their own tools, creating AI sprawl, inconsistent security practices and limited visibility into how company data was being used.

### Solution with Eggsplain

Eggsplain provided a common AI platform and governance layer through which RetailOne could give employees access to AI while establishing consistent controls around models, data and users.

### Business Outcome

RetailOne replaced fragmented AI experimentation with a common, governed AI environment. Employees gained easier access to AI, while IT and security gained the visibility they had been missing.

> *"We realized our biggest AI risk wasn't that employees weren't using AI. It was that everyone was using it differently."*

From AI sprawl → to one controlled AI environment.

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Defence & Aerospace

# AeroDefence Systems

## Intelligence at the edge

### Business Challenge

AeroDefence Systems develops advanced UAVs for intelligence, surveillance and reconnaissance missions. Their drones collect enormous amounts of video, sensor and telemetry data while operating far from base.

Traditionally, much of this data had to be transmitted back to a ground station or cloud environment for processing. This created three problems: limited bandwidth, latency and data exposure. In a contested environment, connectivity could not be guaranteed — and sending raw mission data outside the drone was not always acceptable.

### Solution with Eggsplain

Eggsplain enabled AeroDefence to bring AI processing directly onto the drone.

Sensors collect the information at the edge, AI models process and classify it in-flight, and the drone transmits only the relevant intelligence and mission results back to the base. Full-resolution data can remain locally stored for later analysis when the drone returns or connectivity becomes available.

Eggsplain provides the controlled AI environment across the lifecycle — from model deployment and governance to data control and operational updates.

### Business Outcome

AeroDefence transformed its drone from a data collection platform into an intelligent edge computing platform.

The drone can generate actionable intelligence without depending on continuous connectivity, dramatically reducing the amount of data that needs to be transmitted while keeping sensitive mission data under controlled ownership.

> "The real breakthrough wasn't putting AI on the drone. It was making the drone capable of creating intelligence without having to send everything somewhere else."

From collecting data at the edge → to creating intelligence at the edge.

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