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The 90-day partner journey

From an existing customer relationship to a growing AI business — in 90 days.

Day 0
Discover

Day 30
Deliver

Day 90
Expand

eggsplain

Day 0 · Discover

01. The AI dilemma

The customer knows AI matters — but doesn’t know where to start.

The customer knows AI is important. But where to start — and how to do it safely?



Day 0
Discover

Day 30
Deliver

Day 90
Expand

eggsplain



Day 0 · Discover

02. The partner sees an opportunity

A trusted partner hears the challenge during a regular customer meeting.

At a regular operations meeting, the partner sees more than today’s operations. They see tomorrow’s opportunity.

Day 0
Discover

Day 30
Deliver

Day 90
Expand

eggsplain

Day 0 · Discover

03. Start with one use case

Partner and customer agree on one focused, valuable first use case.

Together, they identify a concrete use case to get started.



Day 0
Discover

Day 30
Deliver

Day 90
Expand

eggsplain

Days 1–30 · Deliver

04. Eggsplain goes live

The partner enables a controlled AI environment around the selected use case.

The partner delivers the AI foundation. The customer gets a practical way to start — with control over where its data stays.





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Day 30 · Deliver

05. Value delivered

The first use case is in use, creating confidence and a reason to build further.

The first use case is live. The customer sees the value — and the partner has created a new opportunity to grow the relationship.

Day 0
Discover

Day 30
Deliver

Day 90
Expand

eggsplain

Day 90 · Expand

06. Discover what’s next

At Day 90, the partner returns and explores more capabilities in the Eggsplain App Store.

The conversation continues. With the Eggsplain App Store, the partner can discover new capabilities, extend the solution and create new business.

Day 0
Discover

Day 30
Deliver

Day 90
Expand

EGGSPLAIN APP STORE · EXAMPLES

- Document Assistant
- Process Automation
- Data Insights
- Meeting Assistant
- Compliance Assistant
- IT Support Assistant

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Day 90+ · Expand

07. A customer relationship that grows

The first deployment becomes a platform for additional services and revenue.

The partner didn’t replace its existing business. It built on it — creating new value, deeper relationships and new revenue opportunities.

Day 0
Discover

Day 30
Deliver

Day 90
Expand



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Built for the channel

08. Partners bring customers, services and Eggxpertise.

Eggsplain brings the AI technology.
Together, we turn AI into business.

Protect the business you have today.
Create the AI business you don’t have yet.

