

Acceptable Use Policy

1st October 2025

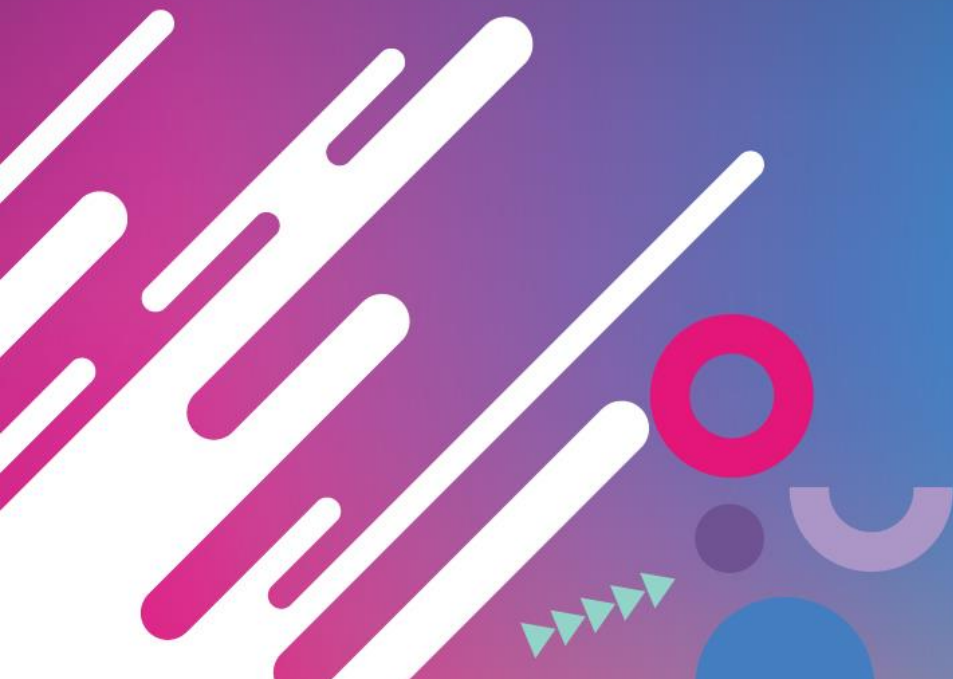




Table of Contents

1.	Purpose.....	2
2.	Prohibited Uses:.....	2
3.	Interactive Services	3
4.	Content Standards	3
4.1	User Content:	3
4.2	User Content must not:	3
4.3	Illegal content	4
5.	Changes to the Acceptable Use Policy	5
6.	Information about Us	5
7.	Contact Us.....	5



1. Purpose

This acceptable use policy ("**Acceptable Use Policy**") sets out the terms between you and us under which you may access our website [www.hammerdistribution.com] (our "**Site**"). This Acceptable Use Policy applies to any material you upload or share to our Site or generate on our Site ("**User Content**"). They also apply to any contact you make with other users on our Site, links to our Site, and any other ways you use our Site.

Your use of our Site means that you accept, and agree to abide by, all the policies in this acceptable use policy, which supplement our Terms of Website Use [[link to non-transactional Terms of Website Use](#)]. We exclude liability for actions taken in response to breaches of this Acceptable Use Policy.

Hammer Distribution will determine, in its discretion, whether any User Content or your use of our Site breaches the Acceptable Use Policy.

The responses described in this policy and in the Terms of Website Use are not limited, and we may take any other action we reasonably deem appropriate.

2. Prohibited Uses:

You may not use our Site:

- In any way that breaches any local, national or international law or regulation.
- In any way that is unlawful or fraudulent or has any unlawful or fraudulent purpose or effect.
- For the purpose of harming or attempting to harm minors in any way.
- To bully, insult, intimidate or humiliate any person.
- To send, knowingly receive, upload, download, share, post, use or re-use any material which does not comply with our content standards.
- To transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam).
- To knowingly transmit any data, send or upload any material that contains viruses, Trojan horses, worms, time-bombs, keystroke loggers, spyware, adware or any other harmful programs or similar computer code designed to adversely affect the operation of any computer software or hardware.
- To promote content that is threatening, abusive, insulting or harassing, including content targeting individuals based on protected characteristics: age, disability, gender reassignment, pregnancy or maternity, race, religion, sex and gender, or sexual orientation.



3. Interactive Services

We may from time to time provide interactive services on our site, including, without limitation:

- Chat rooms
- Bulletin boards

Where we do provide any interactive service, this will be subject to age verification and we will provide clear information to you about the kind of service offered, if it is moderated and what form of moderation is used (including whether it is human or technical).

We will do our best to assess any possible risks for users (and in particular, for children) from third parties when they use any interactive service provided on our Site, and we will decide in each case whether it is appropriate to use moderation of the relevant service (including what kind of moderation to use) in the light of those risks.

Where we do moderate an interactive service, we will normally provide you with a means of contacting the moderator, should a concern or difficulty arise.

Our platform may in exceptional circumstances include features or content restricted to users above a certain age, as determined by our age verification processes. If you are under 18, you must have permission from a parent or legal guardian to use our services, and your use must comply with our age-appropriate settings. Parents and guardians are responsible for monitoring and supervising minors' use of our website. You must not misrepresent your age or attempt to access content or features not intended for your age group. We reserve the right to suspend or terminate accounts where age misrepresentation is detected.

We take our duty to protect minors seriously and encourage all users to report content or behaviour that may violate this policy or the Online Safety Act 2023. If you encounter content that you believe is harmful, illegal, or inappropriate for minors, please use our reporting tools or contact us at compliance@hammerdistribution.com. We will investigate all reports promptly and take appropriate action, which may include content removal, account suspension, or referral to law enforcement. We cooperate fully with regulatory bodies, such as Ofcom, to ensure compliance with legal obligations.

4. Content Standards

4.1 User Content:

- Must be accurate (where it states facts).
- Only contain opinions that are genuinely held.
- Must comply with the law applicable in any country from which it is posted and to which the website is targeted.

4.2 User Content must not:

- Be defamatory of any person.
- Be obscene, offensive, hateful or inflammatory.
- Infringe any copyright, database right or trademark of any other person.



- Include video content that has been or would be likely to be given an R18 certificate by the British Board of Film Classification (BBFC).
- Include video content not suitable for BBFC classification.
- Include material that might impair the physical, mental or moral development of persons under the age of 18.
- Be used to contact or interact with minors in a manner that is exploitative, predatory, or otherwise harmful.
Be likely to deceive any person.
- Breach any legal duty owed to a third party, such as a contractual duty or a duty of confidence.
- Contain illegal content or promote any illegal content or activity.
- Be in contempt of court.
- Be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience or needless anxiety.
- Be likely to harass, upset, embarrass, alarm or annoy any other person.
- Impersonate any person or misrepresent your identity or affiliation with any person.
- Give the impression that the User Content emanates from Hammer Distribution if this is not the case.
- Advocate, promote, incite any party to commit, or assist any unlawful or criminal act such as (by way of example only) copyright infringement or computer misuse.
- Contain a statement which you know or believe, or have reasonable grounds for believing, that members of the public to whom the statement is, or is to be, published are likely to understand as a direct or indirect encouragement or other inducement to the commission, preparation or instigation of acts of terrorism.
- Contain a statement which you know or believe to be false with intention to cause non-trivial psychological or physical harm (as defined under Section 179 of the Online Safety Act 2023).
- Be pornographic.

Any such content or behaviour will result in immediate removal, account suspension, or reporting to the relevant authorities, as required by law.

4.3 Illegal content

- In addition, you must not use our Site in any way that involves:
- Terrorism offences.
- Child sexual exploitation or abuse offences including grooming and child sexual abuse material.
- Encouraging or assisting suicide (or attempted suicide) or serious self-harm offences.
- Harassment, stalking, making threats or abuse offences.
- Hate offences.
- Controlling or coercive behaviour offence.
- Drugs or psychoactive substance offences.
- Firearms or other weapons offences.
- Unlawful immigration or human trafficking offences.
- Sexual exploitation of adults offences.
- Extreme pornography offence.
- Intimate image abuse offences.
- Proceeds of crime offences.



- Fraud and financial services offences.
- Foreign interference offences.
- Offences under the Online Safety Act 2023.

5. Changes to the Acceptable Use Policy

We may revise this Acceptable Use Policy at any time by amending this page. You are expected to check this page from time to time to take notice of any changes we make, as they are legally binding on you. Some of the provisions contained in this Acceptable Use Policy may also be superseded by provisions or notices published elsewhere on our Site.

6. Information about Us

www.hammerdistribution.com is a Site operated by Exertis Hammer Limited which is registered in England and Wales under company number 02640532 with their registered office at Vision 27, Stewart Road, Basingstoke RG24 8NF, which is also their main trading address. Their VAT number is GB188310204.

Our Privacy Policy and our Cookie Policy are linked from our website.

7. Contact Us

To contact us, please email marketing@hammerdistribution.com

Thank you for visiting our Site.